



M. GIZEM PAMUK

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EDUCATION

- 2011- **Bahcesehir University - PhD** in Graduate School of Social Sciences
Advertising and Public Relations
Thesis Ongoing: Sensory Marketing and Advertising Effect (Scent Advertising)
- 2009–2011 **Bahcesehir University - MA** in Graduate School of Social Sciences
Marketing Communication and Public Relations (February, 2011)
*Project completed: General And Corporate View Of Brand Concepts-
A Research On Bahçesehir University Şişli Campus Brand Image*
- 2003–2006 **Istanbul University - BA** in English Language Teaching (June, 2006)
Transferred to Istanbul University as a sophomore student in 2003.
- 2002–2003 **Montclair State University**
English Language Teaching Concentration in Creative Writing. (New Jersey,
USA) (Transferred to Istanbul University)
(Received full scholarship for spring and Fall Semester)
- 1998–2002 **Woodbridge High School** (New Jersey, USA)
(Graduated as an honor student with 3.5 GPA based on a 4 scale)

WORK EXPERIENCE

- Uskudar University Preparatory School** *September 2016 – June 2019*
Testing and Assessment Unit Coordinator
Uskudar, Istanbul
- Bahcesehir University Vocational School** *September 2015 – June 2016*
Instructor in Marketing Department
Corporate Communication
Public Relations
Advertising
Besiktas, Istanbul
- Bahcesehir University Vocational School** *July 2008 – September 2015*
Teaching Business English for freshmen and
sophomore students (ESP English)
Marketing
Business Administration
Office Management

International Trade
Logistics
Computer Programming
Mechatronics
Besiktas, Istanbul

Bahcesehir University Preparatory School
English Instructor at Prep School
Mecidiyekoy, Istanbul

September 2006 – July 2008

Dialogue Language School
English Teacher as Native Speaker
Kadikoy, Istanbul

October 2005 – June 2006

COMPUTER SKILLS

Microsoft Office Applications (MS-word, Excel, PowerPoint)
Typing Speed 60 wpm.

LANGUAGES

Turkish (Native Language)
English (Advanced)

SEMINARS AND CERTIFICATES

Testing, Evaluation and Assessment Course, Gordion Akademi(May, 2017)

ICELT (In-service Certificate in English Language Teaching, Cambridge University (2008-2009)